



### *Hello Everyone!*

2008 is officially in full swing! It's hard to believe another year has passed – and what a year it was. Literally everything that ACN promised you – and then some – became a reality in 2007.

I want to start this year by ensuring your mindset is properly positioned for success. I think Vince Lombardi put it best in his quote above. Vince is widely recognized as one of the best coaches that ever was or ever will be, and he certainly knows what it takes to get to the top of his game. When it comes to being successful, it's not knowledge, strength or even experience for that matter. It's pure, simple will.

And this couldn't be truer than at ACN. In fact our entire opportunity is based on "no experience necessary". It's not how much you know, it's how hard you are willing to work. Success at ACN is all about getting your head and your heart in the right place. And this applies no matter how long you've been in ACN or how successful you are. It's easy to lose sight of the big picture, and it's certainly easy to get wrapped up in the details. So start 2008 by positioning your mindset for success.

In fact, having the proper mindset has never been more important than right now, because 2008 is going to knock your socks off. As ACN gears up to celebrate our 15-year anniversary, I assure you that this will be one of the most influential years in our history. This is the year we lay the groundwork for many years to come; this is the year it all begins at ACN. The products and services, the compensation...everything...it's all going to be bigger and better in 2008.

I just returned from the Consumer Electronics Show in Las Vegas. Not only did I see some truly exciting technologies, but this event further cemented that ACN is exactly where we need to be. Just like the electronics industry itself, ACN too is constantly evolving and seeking out the next wave of the future in telecommunications. And you as ACN representatives are perfectly positioned to take advantage of it all.

Just look at ACN's success in the Digital Phone Service arena, not to mention video phones. Without spending millions of dollars in marketing, without any traditional advertising, ACN has become the largest distributor of video phones in the entire world! We are literally changing the way the world looks at traditional business... and changing the way consumers shop for services. This just further proves how powerful the ACN distribution channel is. And the best news is...we're just getting started!

ACN also recently announced the launch of Wireless services in Canada, powered by Telus Mobility. Through this partnership, representatives can offer customers wireless service over the largest and fastest network in Canada – all backed by the ACN name. And what about Satellite TV? ACN just announced the launch of Satellite TV in the U.S. It doesn't get much more popular than TV! This is a product that truly sells itself.

These product announcements are so exciting that I could literally stop writing right here. This should be enough news to keep you energized well into 2008. But like I said before...this is only the beginning. ACN also just introduced the arrival of two brand new tools.

ACN is currently featured in the April Issue of Success From Home Magazine – making this the third time we have been featured in this publication. And what's even more exciting is that ACN is the first and only company to be profiled in this magazine three times. No

**"The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack in will."**

Vince Lombardi

other company has graced the cover of this magazine more than ACN. That speaks volumes about our reputation as the world's premier home-based business opportunity.

In addition, ACN introduced a brand new Opportunity Dual Disc. This disc features completely new content including a new opportunity video, as well as lifestyle success stories from some of ACN's top representatives – and more. How powerful would it be for your recruits to spend a day with Simon Abboud? What if you could take friends and family behind the scenes in the lifestyle of Debbie Davis? This disc offers you a truly priceless look into some of the greatest lifestyles out there; and it's available for you to use every, single day!

ACN's Success From Home Magazine and our Opportunity Dual Disc are the single greatest recruiting tools on the street – there simply is nothing better. Don't waste these tools by not using them. They won't work for you if you don't put them to work in your business.

I could go on and on about the exciting things to come at ACN this year, but I would certainly run out of room first. There is so much going on at ACN right now and the year has just begun, so if you can only commit to one thing at ACN commit to this: you must attend every, single ACN International Event in 2008. I've never made a more bold and important statement than that. You cannot afford to miss even one. These events will be the primary way we communicate with you throughout the year, so commit to every single event. Your mindset – and your success – depends on it.

I've truly never been more excited about ACN than I am right now. And I have never been more excited for each and every one of you too. I want you to ask yourself one question as you head into 2008. Are you at the top of your game? Are you focusing on the details or are you focusing on success? All you have to do to succeed this year is to have 100% belief in yourself and in the ACN system. Get your head and your heart in the right place, have a will to win – and it will be impossible not to succeed.

And remember, this is the time of year we can wipe the slate clean and start fresh. It's a new year and it can be a new you. Just put one foot in front of the other, set some aggressive goals, grab hold of those goals and don't let go – and I know I will see you at the top of your game!

God Bless!

Grow, Grow, Grow!

Greg Provenzano

ACN President and Co-Founder