



Hello Everyone!

You've probably heard the saying, "Desperate times call for desperate measures." Well at ACN, we have a little saying of our own, and the saying goes: "Historical times call for historical measures!" I think everyone can agree that we are certainly in the midst of some historical times at ACN

– and we are taking some historical measures to maximize your ACN opportunity.

Just a few months ago we were watching ACN on The Celebrity Apprentice, as our company went prime time – a first in the network marketing industry. This was a history-making night for ACN, and I feel certain it was history-making for each of you as well. In fact, I know it was...the numbers don't lie, and the momentum can't go unnoticed. Following ACN's prime time exposure, we've welcomed record numbers of new representatives and customers – individuals who just couldn't ignore the excitement and the opportunity surrounding ACN's revolutionary video phone.

With that said, I would like to take a moment to officially welcome our many, new representatives to the ACN family. I hope today is the day you draw a line in the sand and make the decision to do something truly great for yourselves and your families. Remember, when you possess a non-negotiable attitude toward your decision, and you resolve to follow through no matter what, you can have all that ACN has to offer.

While the type of exposure from prime time television doesn't come around every day, it doesn't mean your opportunity to maximize this exposure has passed. In fact, it could be just beginning. ACN has packaged all the excitement and exposure of The Celebrity Apprentice into two brand new business-building tools: The new ACN Opportunity Dual Disc and Success from Home Magazine.

The June issue of Success from Home Magazine features ACN for the fourth time, with over 80% of content dedicated to the ACN Opportunity and including some of the many ACN success stories. This issue speaks volumes about our reputation as one of the world's premier home-based business opportunities. Let's face it; we all love magazines...they are an easy, quick, fun read. But never before has one magazine had the power to truly change someone's life – until now.

In addition, ACN's brand new Opportunity dual disc features new content including an updated Opportunity Video with the personal endorsement of Donald Trump and exclusive footage from ACN's episode of The Celebrity Apprentice, a brand new Company Tour video showcasing the beautiful ACN World Headquarters, brand new success stories – and more! How powerful would it be for your business partners to see ACN on The Celebrity Apprentice, or to spend a day in the life of Darin and Jennifer Dowd or one of our other top leaders? ACN's Opportunity Disc makes that possible.

We are officially launching these tools during the Charlotte International Training Event, and you will be among the first to get your hands on them. Both tools provide a priceless look at the ACN opportunity and into some of the greatest lifestyles out there – and they're available for you to use every, single day! ACN's Success from Home Magazine and Opportunity Dual Disc are the single greatest recruiting tools available anywhere– there simply is nothing better.

A traditional business owner could never imagine having the personal endorsement of Donald Trump. It just doesn't happen. So why wouldn't you take advantage of this invaluable opportunity? Remember, these tools won't work for you if you don't put them to work in your business.

And speaking of the Charlotte International Training Event... we are right in the midst of ACN's largest event on record. Never before have so many people had a chance to witness the ACN Opportunity first-hand at one time. In fact, one house wasn't big enough to hold ACN, so for the first time ever ACN is hosting two, simultaneous events in two, separate locations! It doesn't get much more exciting than that! Years ago, we used to talk about one day selling out venues...and those days are here. There simply wasn't a single venue in Charlotte big enough to hold ACN. I hope you took advantage of this record-setting event and got as many people to Charlotte as possible, because there's no way to better see ACN than during an International Training Event. It's truly ACN at its best! But if you didn't, then you need to be first in line to register for ACN's next event in Detroit, Michigan, September 11-13, 2009. It's not everyday you get a second chance to make a first impression, but Detroit can be your second chance.

As we stare July head-on, I'd like to take an opportunity to remind you how crucial these summer months can be for your business. Some of you may find it natural to take the summer months off, and while I certainly encourage you to enjoy your family vacations – after all isn't that what makes ACN so great – I would also caution you about letting the summer slip by without maximizing this time. The warm months present us with countless opportunities to get out and about and interact with people, from backyard barbecues, to weekend little league to afternoons on the lake. Regardless of your goals for this year: increased residuals, greater Team CABs, reaching the next position...I assure you that you will get there faster if you stay focused during these critical building months. By sticking to a few disciplines now, you can enjoy the benefits long into the future.

Enjoy these historical times at ACN, and take advantage of the historical measures ACN has put in place for your business. We've made these investments in ACN so that you can make an investment in yourself and your future. Let today be the start of a new beginning for you, one in which you resolve to eliminate excuses and negativity from your vocabulary and one in which you put your future and your family first.

God Bless!

Grow, Grow, Grow!

Greg Provenzano

ACN President and Co-Founder